11

enhancing the closed condition. Select magnetic material layers are preferably embedded within the first and second material portions for enhancing the overall visual appeal of the reversible case construction. The select magnetic material layers are selected from the group consisting of the 5 interface, device-encasing and cover magnetic material layers

The device-encasing sections may preferably first and second panel sections. The second panel sections are preferably pivotal relative to the first panel sections about a 10 second pivot axis extending intermediate the first and second panel sections. The pivotal first and second panel sections may thus form basal support for the device-holding mechanism and enable the user to support the device-holding mechanism in an oblique orientation relative to the first 15 panel sections when the reversible case construction is in an open configuration.

In an alternative embodiment, the interface-cover sections are preferably pivotally attached to the panel assembly-to-holder interface sections at opposed attachment points opposite an interface section aperture. In this embodiment, the interface section aperture basically functions to accommodate a rotation mechanism, which rotation mechanism rotatably connects the device-holding mechanism to the panel assembly-to-holder interface sections.

Accordingly, although the inventive reversible case construction has been described by reference to a number of embodiments, it is not intended that the novel case construction be limited thereby, but that modifications thereof are intended to be included as falling within the broad scope and 30 spirit of the foregoing disclosure, the following claims, and the appended drawings.

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- 1. A reversible case construction for encasing an elec- 35 tronic device and selectively displaying an outer case material, the reversible case construction comprising:
 - a device-holding mechanism, the device-holding mechanism being sized and shaped to removably receive an electronic device, the device-holding mechanism comprising an anterior device-receiving section and posterior holder surfacing; and
 - a multi-layer, multi-section device-concealing panel assembly, the multi-layer, multi-section device-concealing panel assembly comprising a first material 45 portion and a second material portion, the first and second material portions each comprising inner attachment surfacing, outer exposable surfacing, a panel assembly-to-holder interface section, an interfacecover section, and a device-encasing section, the inner 50 attachment surfacing of the interface-cover sections and device-encasing sections being attached to one another for providing a reversible panel assembly, the inner attachment surfacing of the panel assembly-toholder interface sections being attached to structure 55 associated with the device-holding mechanism for providing a bifurcated interface panel layer, the reversible panel assembly being pivotal relative to the bifurcated interface panel layer about a first pivot axis located adjacent a line of bifurcation in the bifurcated interface 60 panel layer, the first and second material portions thereby being selectively presentable for displaying the outer case material.
- 2. The reversible case construction of claim 1 wherein the multi-layer, multi-section device-concealing panel assembly comprises an interface structural layer, the interface structural layer being attached to the posterior holder surfacing

12

and the inner interface surfacing for connecting the multilayer, multi-section device-concealing panel assembly to the device-holding mechanism.

- 3. The reversible case construction of claim 1 wherein the first and second material portions comprise differing physical properties, the differing physical properties for enabling the user to select a preferred physical property from the group consisting of the differing physical properties for outward presentation of the preferred physical property.
- 4. The reversible case construction of claim 3 wherein the first and second material portions comprise differing visual properties, the differing visual properties for enabling the user to select a preferred visual property from the group consisting of the differing visual properties for outward presentation of the preferred visual property.
- 5. The reversible case construction of claim 1 wherein the panel assembly-to-holder interface sections comprise an interface magnetic material layer and the device-encasing sections comprise an encasing magnetic material layer, the interface and encasing magnetic material layers being substantially parallel and opposed and magnetically attractive to one another when the reversible case construction is in a closed configuration for enhancing the closed condition of the reversible case construction.
- **6**. The reversible case construction of claim **5** wherein the interface-cover sections comprise a cover magnetic material layer, the cover and interface magnetic material layers being substantially parallel, opposed, and magnetically attractive to one another for enhancing the closed condition.
- 7. The reversible case construction of claim 6 wherein select magnetic material layers are embedded within the first and second material portions, the select magnetic material layers being selected from the group consisting of the interface, device-encasing and cover magnetic material layers, the select magnetic material layers being so embedded for enhancing the visual appeal of the reversible case construction.
- 8. The reversible case construction of claim 1 wherein the device-encasing sections comprise first and second panel sections, the second panel sections being pivotal relative to the first panel sections about a second pivot axis extending intermediate the first and second panel sections, the first and second panel sections for forming basal support for the device-holding mechanism and for enabling the user to support the device-holding mechanism in an oblique orientation relative to the first panel sections when the reversible case construction is in an open configuration.
- 9. The reversible case construction of claim 1 wherein the interface-cover sections are pivotally attached to the panel assembly-to-holder interface sections at opposed attachment points opposite an interface section aperture, the interface section aperture for accommodating a rotation mechanism, the rotation mechanism rotatably connecting the device-holding mechanism to the panel assembly-to-holder interface sections.
- 10. A reversible case construction for encasing an electronic device and selectively displaying an outer case material, the reversible case construction comprising:
 - a device-holding mechanism, the device-holding mechanism being sized and shaped to removably receive an electronic device; and
 - a device-concealing panel assembly, the device-concealing panel assembly comprising first and second material portions, the first and second material portions each comprising inner surfacing, outer surfacing, a panel assembly-to-holder interface section, an interface-cover section, and a device-encasing section, the inner